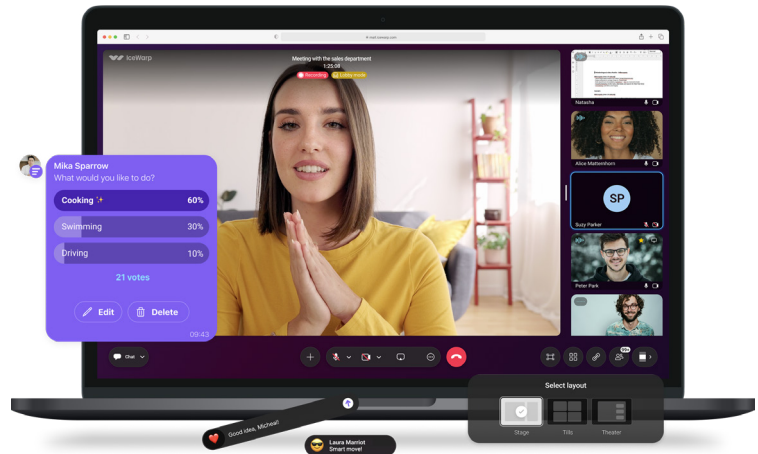


Here's why you should replace Google Workspace with IceWarp

- ✓ All features in the browser
- ✓ IceWarp is just 25% of Google Workspace
- ✓ Mix & match on a monthly basis



We are with you every step of the way

1
Lower TCO

2
Deployment

3
Management

4
Migration

5
Maintenance



TCO evaluation

- Same cloud, 75% cheaper
- Transparent & straightforward pricing
- Based on industry-standard protocols
- Works with any client



Easier to deploy*

- Cloud deployment in 10 minutes
- Works even in hybrid scenarios
- We take care of your data backups
- Browser is all the users need



Easier to manage*

- Easy administration
- Connection to AD / LDAP for easier user provisioning
- We handle updates, always letting you know up front

0

Zero downtime migration*

- All user data is migrated in the background
- Upon data validation, the deployment switches to IceWarp
- Custom-built data migration tool




Easier to maintain


- All-in-one experience in the browser
- Zero hassle with updates or client apps
- Multi-platform

* Optional use of paid services.

TCO

per 100 users

 IceWarp

 Google Workspace

Plans with comparable feature sets*

IceWarp plan

\$261

90 users

200GB email, 1TB file storage

Hosted email

Calendar

TeamChat

Conferencing

Unlimited HD Recording

Documents & Collaborative editing

Security

Mobile Sync

IceWarp Desktop plan

\$58

10 users

All benefits of IceWarp plan +

Desktop Client

Desktop Office

\$1,080

90 users

Business Standard

\$180

10 users

Business Plus

MORE OPTIONS FOR 25% OF THE COST

Total costs

Total cost over 1 year is \$3,828.

\$319

per month

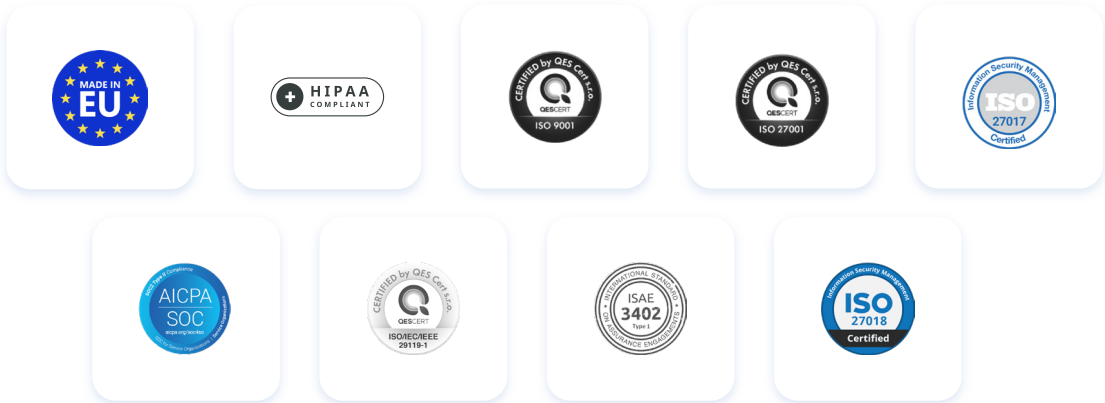
\$1,260

per month

Total cost over 1 year is \$15,120.


* Yearly plans are used on both sides. Users are distributed: 90 IceWarp plan users and 10 IceWarp Desktop plan users. Prices as of 31.5.2025.

Certificates



TCO

per 500 users

 IceWarp

Google Workspace

Plans with comparable feature sets*

IceWarp plan

\$1,305

200GB email, 1TB file storage

Hosted email

Calendar

TeamChat

Conferencing

Unlimited HD Recording

Documents & Collaborative editing

Security

Mobile Sync

90 users

IceWarp Desktop plan

\$290

All benefits of IceWarp plan + Desktop Client

Desktop Office

10 users

MORE OPTIONS FOR 25% OF THE COST

\$5,400

Business Standard

90 users

\$900

Business Plus

10 users

Total costs

Total cost over 1 year is \$19,140.

\$1,595

per month

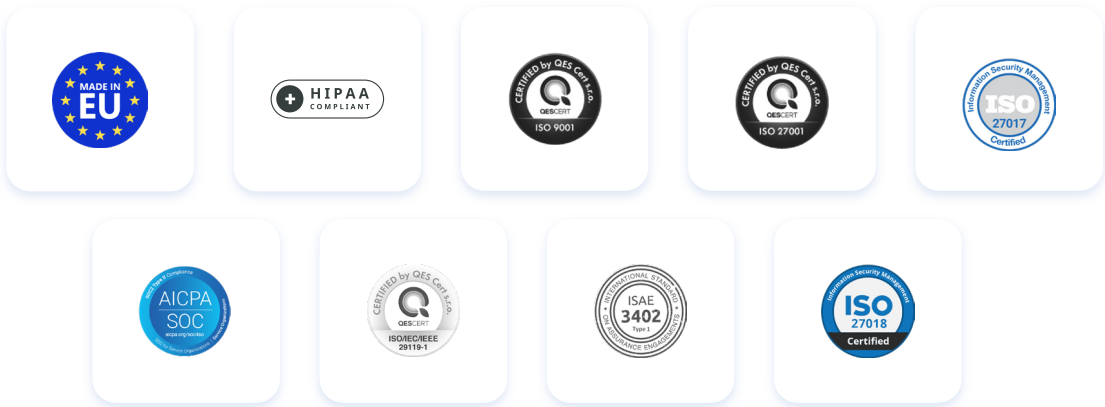
\$6,300

per month

Total cost over 1 year is \$75,600.

* Yearly plans are used on both sides. Users are distributed: 90 IceWarp plan users and 10 IceWarp Desktop plan users. Prices as of Prices as of 31.5.2025.

Certificates



All-in-One



Business-grade email

Full-featured email under your domain including rules, folders and anti-spam.



Conferences

Audio and video calls for up to 1000 attendees including recording.



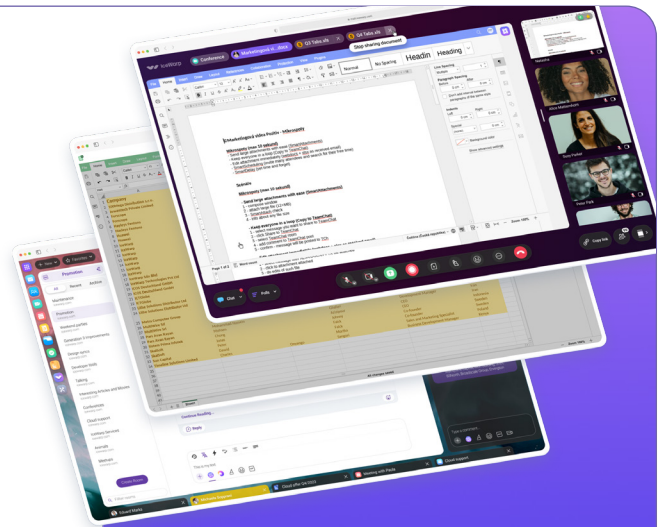
TeamChat

Project chat for focused collaboration.



Documents

Office-compatible productivity apps with collaborative editing.



We backup everything

As opposed to Google Workspace we backup all user data and retain the backups for 30 days. And we are able to provide the backups upon request.



The same 99.9% uptime guarantee

Just like Google Workspace, we guarantee 99.9% uptime. With our state-of-the-art monitoring and included 24/7 support we are able to immediately respond to emergencies.



You choose where your data is stored

Unlike with Google Workspace, you get to choose the data center where all your data will be stored. And where it remains no matter what.



Unlimited recording

Whether you're on IceWarp plan or on our Desktop plan, unlimited recording of your conferences is included at no additional cost. So don't think twice about pushing that Record button – you don't want any good idea to slip through the cracks.



Email and team work integration

IceWarp is all about helping you to work in tight sync, and that's why we integrate email with team collaboration. Share an email with your coworkers or get help composing your mailing, your team is just two clicks away.



Corner-shop like feeling

We don't have 190,000 employees, so we can personally attend to our customers, address their unique needs and deliver custom solutions. Need to link up IceWarp with your system? Adjust internal processes, add a new feature or install a new SSL certificate? We're here for you.